



Privacy Policy

Effective Date: 8/2/16

Protecting your privacy is extremely important to the iQual Corporation (“iQual”). We strive to keep your personal information confidential. Please take a moment to read iQual’s Privacy Policy below to ensure that you are aware of and understand how we handle your personal information.

This privacy policy applies to you anytime you visit a website managed by iQual or are a member of iQual. This privacy policy describes how the iQual Corporation collects and uses the personal information you provide to us at our websites or our representatives. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

Our companywide commitment to privacy

To make sure your personal information remains confidential, we communicate our privacy policy to every iQual employee and Business Partner.

- iQual does not knowingly solicit personal information from persons under the age of 18 or send them requests for personal information.
- iQual's website may contain links to other third party websites. iQual does not share your personal information with those websites unless you authorize it as outlined in this Policy. iQual is not responsible for third party website privacy practices. We encourage you to read the privacy policy from other third party websites before using the website.

If we are going to use your personal information differently from that stated at the time of collection, we will try to contact you via email using the most recent information we have. If you have not given us permission to communicate with you, you will not be contacted, nor will we use your personal information in a manner not described above.

iQual's Privacy Policy is subject to change at any time. We encourage you to review the Privacy Policy regularly for any changes. You may access our Privacy Policy from your secure online account at our website at www.creditscorehero.com

We may post your verbal, written or recorded testimonials about our service on websites, in email and other places. In doing so, we will not use your real name and you will not be personally identifiable. We reserve the right to edit your testimonial for grammar and spelling.

How we protect your personal information

iQual meets or exceeds industry standard measures to protect all proprietary systems, reports, and private information. Below is a quick summary of a few of the security and protection features utilized in our systems:

Network Systems

- 24/7 Security cameras in data centers
- 24/7 Commercial Security Monitoring

Intrusion Protection

- Cryptographic Hash encryption for employee authentication access.
- PCI DSS Information Security & Compliance
- Hardware and Software commercial level intrusion protection services.
- WatchGuard Commercial Firewall Protection
- 256-bit SSL data encryption

All iQual websites utilize SSL encryption to transmit sensitive information such as your credit card, address or home phone. iQual safeguards the security of the data you send to us with physical, electronic, and managerial procedures. iQual uses SSL Security with 256-bit encryption to protect and secure your personal information and the iQual website. iQual's server hardware and electronic information is backed up in a securely locked environment. iQual's systems are protected by full-time professional security services that include onsite video surveillance of iQual's equipment. However, we urge you to take every precaution to protect your personal data when you are on the Internet. Change your passwords often, use a combination of letters and numbers, and make sure you use a secure browser.

Why we collect personal information

We may collect personal information about you to help meet your needs as you browse our website and enroll in our service. The information we require is the minimum necessary to assist you. iQual uses your personal information to provide you with superior member services, and to communicate with you regarding your services from iQual. In addition, we use your personal information to keep you up-to-date on the latest service announcements, feature updates, special offers, and other information we think you would find beneficial.

What personal information about visitors does iQual collect

In addition to any personal information or other information that you submit to us, we and our third-party service providers, such as the credit bureaus, may use a variety of technologies that automatically (or passively) collect certain information whenever you visit or interact with our service. For example, through the use of Google Analytics, iQual automatically receives and records information that your browser sends about your visit. This information may include your IP address or other unique identifiers, browser type, browser language, the date and time of your request, and one or more “cookies” (see below) that may uniquely identify your browser from your computer or other device used to access iQual websites.

Below are examples of methods that we may use to collect usage Information. In the future, other new technology and methods for collecting usage information may develop.

Information You Give Us: We receive and store any information you enter on our website or give us in any other way. The information collected from you may include but is not limited to your first and last name, phone number, email address and billing information such as your address and credit card number. You can choose not to provide certain information, but then you might not be able to take advantage of many of our service features. We use the information that you provide for purposes such as responding to your requests, placing an order for our services, providing you with credit report information and communicating with you.

Cookies. A “cookie” is a data file placed on a device when accessing websites. Cookies may be used for many purposes, including, without limitation, remembering you and your preferences and tracking your visits to our web pages. If you choose to disable cookies on your device, some features of the website may not function properly. iQual uses cookies when you sign in, to identify you and keep track of your personal visit to our website. All this information is securely stored, and no personal information is stored on your cookie.

iQual uses your website visit session ID cookies to make it easier for you to navigate our site.

Pixel image. Small graphic images or other web programming code called pixel images (also known as “1x1 GIFs” or “clear GIFs”) may be included in our web and mobile pages and messages. Pixel images may be invisible to you, but any electronic image or other web programming code inserted into a web or mobile page or e-mail can act as a pixel image. Pixel images or similar technologies may be used for a number of purposes, including, without limitation, to count users of the website, to monitor how users navigate the website, to count how many e-mails that were sent were actually opened or to count how many particular articles or links were actually viewed. In contrast to cookies, which are stored on a user's computer hard drive, clear gifs are embedded invisibly on web pages. Pixel images do not connect to personal information. We use a third-party tracking service that uses cookies and pixel images to track non-personally identifiable information about visitors to our site in the aggregate – e.g., usage and volume statistics to enhance and improve our website.

Embedded Scripts. We use an embedded script which is a programming code that is designed to collect information about your interactions with the website, such as the links you click on. The code is temporarily downloaded onto your computer or device from our web server or a third party service provider, is active only while you are connected to the website, and is deactivated or deleted thereafter. We use a third-party tracking service that uses cookies and scripts to track non-personally identifiable information about visitors to our site in the aggregate – e.g., usage and volume statistics to enhance and improve our website.

Changing your Personal Information

iQual members may update, change or delete their personal information by any method listed below:

- Log-in to your iQual member website and send a communication to your iQual Account Manager.
- Call your iQual Account Manager at their dedicated phone number.
- Email your iQual Account Manager at their dedicated email address.
- Email iQual general support at support@iqual.com
- Call iQual general support at 1 (877) 585-8952
- Send a letter to iQual Corporation, Attention Member Service, 9445 Fairway View Place – Suite 210, Rancho Cucamonga CA 91730

Data Retention

We will retain your information for as long as your account is active or as needed to provide you our services. We will also retain and use your information as necessary to comply with our legal and regulatory obligations, resolve disputes, and enforce our agreements.

When we disclose personal information

We will share your personal information with third parties only in the ways that are described in this privacy policy. IQual does not sell or rent your personal information to third parties for any purpose except in the following limited circumstances:

- When you enroll for iQual services, you must agree to our service agreements. Part of those agreements includes your opt-in consent to share personal information with third parties that need it in order to allow iQual to provide our services. Examples may include third parties who provide reports, communications services etc.
- You are not a member with iQual but opt-in and consent for the sharing of any personal information through our website or other method.

For services you purchase from iQual - Because the need to effectively communicate with our members (you) during any part of the iQual service process is absolutely essential, your personal information may be shared with iQual employees. They will protect your personal information in accordance with the iQual Member Privacy Policy described below.

Your personal information may also be shared with third parties affiliated with iQual to help provide iQual's services to you. We require that these individuals and companies affiliated with iQual safeguard your personal information in accordance with iQual's Member Privacy Policies. Those policies include (i) iQual's physical, electronic and procedural controls that comply with or exceed industry standards, (ii) requirements that iQual's affiliates only use your personal information when they need to provide services to you or work on iQual matters, and (iii) requirements that companies performing work for iQual execute confidentiality agreements to further protect your personal information.

For regulatory reasons - iQual may also share your personal information with third parties (i) to protect against fraud, (ii) to respond to a subpoena, (iii) to respond to requests by law enforcement, or (iv) to comply with a court order, agency order, ongoing judicial proceeding, or other legal process. iQual does not share, sell, rent, or trade your information with third parties for their promotional purposes.

iQual reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our Web site.

If iQual is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

How to OPT OUT of Service Communications

As a member receiving iQual services, you must be willing to receive communications from iQual from email, text and phone communications. These communications are necessary to deliver our service to you and may include account updates, appointment reminders etc. iQual does not use your personal information for any purpose other than what you intended. If you choose to "opt out" of receiving any communications from iQual, then iQual will not be able to deliver our service to you and your account must be closed. If you do not want to receive communications from iQual you may "opt out" by closing our account as outlined in your Service Agreement with iQual.

If you are not a member of iQual, and you are receiving calls or emails, you may OPT OUT by doing one of the following. Please include your full name, phone number and email address so we can locate your information:

- Call iQual general support at 1 (855) 585-8952
- Email iQual general support at support@iqual.com

Service providers

iQual utilizes services from the following 3rd party sources to provide service to you on this website. These services may be able to view your personal information to the extent it is required to utilize these services. They may merely provide services for internet support, security protection, account management or access to credit reporting services. Companies include but are not limited to: Google™ Inc, GoDaddy.com, WatchGuard™ Security and Authorize.net credit card processing.

Changes to this Privacy Policy

If we decide to change our privacy policy, we will post those changes to this privacy statement, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page before the change takes effect.

If you need help

If you need assistance concerning any service from iQual, you may contact us through any of the following methods:

- Log-in to your iQual member website and send a communication to your iQual Account Manager.
- Call your iQual Account Manager at their dedicated phone number.
- Email your iQual Account Manager at their dedicated email address.
- Call iQual general support at 1 (855) 585-8952
- Email iQual general support at support@iqual.com
- Send a letter to iQual Corporation, Attention Member Service, 9445 Fairway View Place – Suite 210, Rancho Cucamonga CA 91730